

# SDFCS

## Bulletin 16' x 48'

Scale: 24 : 1 • 1/2" = 1'  
Resolution: 600 dpi

Mechanical File Size	height	width
Bleed	8.75"	24.75"
Trim	8"	24"
Safety	7.65"	23.65"

#### Electronic File Submission:

**You will need an FTP Client, Fetch or Filezilla to upload your files.**

Host: americanoutdoor.net

Username: upload@americanoutdoor.net

Password:

**Please email creative@americanoutdoor.net to request a password**

#### Mail Disc:

Please send artwork to:

American Outdoor Advertising  
1702 E. Highland Avenue, Suite 304  
Phoenix, AZ 85016  
Attention: Creative Department

#### File Type:

Adobe PDF Preset: **PDF/X-1a:2001**

If you do not use Adobe, a High Resolution PDF would be preferred.

Please contact us if you are not able to provide a PDF file.

#### Photographic Images:

All raster images should be 400DPI minimum and in CMYK color mode for production. RGB will produce undesired color changes when printed.

#### Layout:

Please build your file to the mechanical size above. Be sure to Flatten all your artwork. Convert all type to outlines or provide all font files used. Trapping is not required.

#### Vinyl Production:

Final Size	height	width
Bleed	17.33'	49.33'
Trim	16'	48'
Safety	15.33'	47.33'
Finish	4" Pockets	3" Wrap

AmericanOutdoor.net

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A D V E R T I S I N G