

SP E C S

Bulletin 9' x 20'

Scale: 24 : 1 • 1/2" = 1'
Resolution: 600 dpi

Mechanical File Size	height	width
Bleed	5.25"	10.75"
Trim	4.5"	10"
Safety	3.83"	9.33"

Electronic File Submission:

You will need an FTP Client, Fetch or Filezilla to upload your files.

Host: americanoutdoor.net

Username: upload@americanoutdoor.net

Password:

Please email creative@americanoutdoor.net to request a password

Mail Disc:

Please send artwork to:

American Outdoor Advertising
1702 E. Highland Avenue, Suite 304
Phoenix, AZ 85016

Attention: Creative Department

File Type:

Adobe PDF Preset: **PDF/X-1a:2001**

If you do not use Adobe, a High Resolution PDF would be preferred.

Please contact us if you are not able to provide a PDF file.

Photographic Images:

All raster images should be 400DPI minimum and in CMYK color mode for production. RGB will produce undesired color changes when printed.

Layout:

Please build your file to the mechanical size above. Be sure to Flatten all your artwork. Convert all type to outlines or provide all font files used. Trapping is not required.

Vinyl Production:

Final Size	height	width
Bleed	10.33'	21.33'
Trim	9'	20'
Safety	7.66'	18.66'
Finish	4" Pockets	3" Wrap

AmericanOutdoor.net

phone: 602.266.2187 • fax: 602.248.8105 • Email: creative@americanoutdoor.net

American  Outdoor
A D V E R T I S I N G